

# Introduction

The biggest hurdle for most people stopping them from traveling the world is money. Whatever your situation is, every adult needs to make money. (Unless you have a trust fund but most of us don't.)

There are a lot of people on the internet that had success with this. The problem is we only see their success. How did they get to sitting on the beach in Indonesia? Like most goals, there are multiple paths to success. Day trading, mommy blogging, web development, are all ways to make money online and enjoy the freedom to travel.

More and more people are leaving offices behind and carving out their own niche on the internet. This reminds me of American settlers going west. The internet is still the wild west in many ways. New things are popping up all the time, while others get forgotten within days.

Anything is possible. The biggest resource is grit. Just like in the old western movies. You have to have grit to carve out your own life.

This means pushing forward, trying new things, and not getting discouraged easily. This means not listening to people who think you should stay in your desk job. We are at a point in history where “jobs” are evolving. If you figure out a way to create your own you have freedom that never existed with a 9-5.

# About this ebook

I organized the chapters by job and by skills, and included resources to learn these skills. My best advice is don't dismiss any job too quickly. If you have a genuine interest in graphic design, you can learn it within a few months to a level that you can make money with.

In addition, I included some tools that are helpful with these jobs. Often times, if you have a tool that's great it can take your skills to a new level.

One more note, I tried my best to only include jobs that will actually make money within a few months. If you are going to invest time into a project or career it needs to pay back. So although you could in theory make money selling soap on Etsy, this is not the place you will learn how to do that. (Mostly because I am the least crafty person on Earth.)

# Chapter 1

## Startups, not just for Silicon Valley Geeks

The key to finding a remote job is to know where to look. Startups have thousands of remote jobs open, but most people are not aware of this industry enough to know where to look. I spent a few years working in startups and continue with an interest in this space.

I think a lot of people outside tech centers like Silicon Valley or Seattle have a bad impression of startups in that they are only for young tech nerds. Startups need all kinds of employees and come in all kinds of shapes and sizes.

### How Do I get a Job?

- Match your skill set with a job posting from a startup o IF you are a writer look for content writing jobs
- Match your skill set with the goal of the startup o If the startup is targeting families, sell yourself as a family expert. Do you have a decent knowledge of Social Media? Sell yourself as Community Manager. Likely there is no one else in the startup that knows families like you do.

# Where Do I Find a Job?

## Angelist

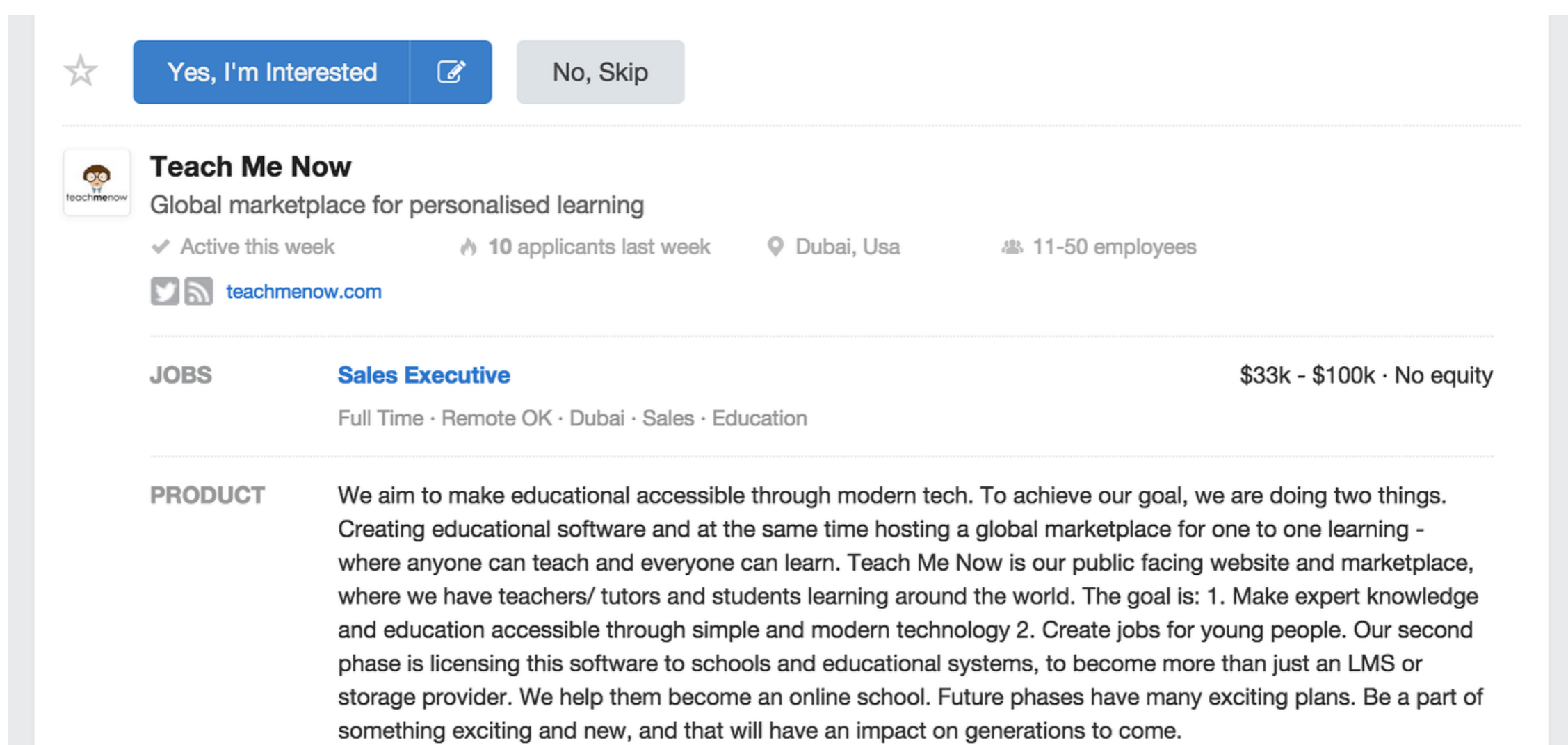
This is the LinkedIn of startups. It's similar in the way that you create a profile of your job experience and connect with people you know. The best part of Angelist is the jobs boards. They are full of jobs NOT listed anywhere else.

Steps to finding a remote job:

1. I would create a quick log in and got to the Jobs tab.
2. Then click on "job type" in the options on the top of the screen
3. Then click "remote OK".

This is important because it will then only show jobs that are willing for their employees to work remotely.

For most people reading this, you will want to click "Marketing", "Operations", and "Sales" under role. This will show you the jobs that are not tech focused – meaning that you don't need concrete technology skills for them like coding.



The screenshot shows a job listing on the Angelist platform. At the top, there are two buttons: "Yes, I'm Interested" (in blue) and "No, Skip" (in grey). Below these is the company profile for "Teach Me Now", described as a "Global marketplace for personalised learning". The profile includes a checkmark for "Active this week", a flame icon for "10 applicants last week", a location pin for "Dubai, Usa", and a person icon for "11-50 employees". Social media links for Twitter and RSS are provided for "teachmenow.com".

The job listing itself is for a "Sales Executive" position, with a salary range of "\$33k - \$100k" and "No equity". The job details include "Full Time", "Remote OK", "Dubai", "Sales", and "Education".

Below the job listing is a "PRODUCT" section with the following text: "We aim to make educational accessible through modern tech. To achieve our goal, we are doing two things. Creating educational software and at the same time hosting a global marketplace for one to one learning - where anyone can teach and everyone can learn. Teach Me Now is our public facing website and marketplace, where we have teachers/ tutors and students learning around the world. The goal is: 1. Make expert knowledge and education accessible through simple and modern technology 2. Create jobs for young people. Our second phase is licensing this software to schools and educational systems, to become more than just an LMS or storage provider. We help them become an online school. Future phases have many exciting plans. Be a part of something exciting and new, and that will have an impact on generations to come."

As you can see the above startup is based in Dubai, they are looking for a sales exec.

Sales is: anyone that can sell the product. So if you convince them you can sell this, then you might be in.

\*Note on equity: I'm not going to get into equity here, you can Google it for more information. I just would not take a job that is equity only (no pay). Unless, of course you are very interested in the company and mission and are ok with not getting paid for years or maybe ever.

Next Steps:

1. Click "I'm interested"
2. Write a short cover letter saying why you would be awesome at this role
3. Wait for an email that says that the company is also interested in you
4. Make sure to reply to the email that connects you with the Founder if they don't do it first
5. Be passionate and energetic – you are selling yourself to people who want to change the world.

Startups can be a lot of fun to work for. They can also be a lot of work. So make sure you are aware of the hours expected of you. If location is your only problem, startups are a great fit for you since many don't care where you live

# How Do I Grow My Skills?

Before even starting your search I would read TechCrunch, it's the New York Times of startups, become familiar with the lingo and happenings of the startup world.

Watch a few lessons on Zana. This is like the Coursera of startups. A lot of it is fairly basic, but they give you extra resources to read and learn more.

If you want to become more technical, becoming a web developer can take just a few months. Try tools like Code Academy to start and see if it's your thing.

Note that developing the technical skills startups are looking for would take years. Being able to put a language like javascript in your resume is a big plus for startups because they know you are serious about tech even if you aren't going to be a developer.

If you are interested in marketing, read Growth Hackers. It's similar to Reddit but only contains marketing related articles. Try new apps and products. It'll give you a sense of what's happening in the startup world and give you something to talk about if you meet with someone over Skype.

If you are looking to grow design skills check out this course from Udemy [The Ultimate Guide on How to Become a Designer](#).

It will give you an overview. Really if you are interested in growing your skills in any way, I would just Google "How to become a \_\_\_\_\_ for free". With startup type jobs there are a ton of learning resources out there that can get you started.

# What tools do I need?

## Udemy

Offers all kinds of free courses to grow your skills.

## Zana

Video lectures on any topic related to startups you might want to learn about.

## Tech Crunch

The NYT of startups, read this to stay well informed.

## Growth Hackers

The Reddit of startup Marketers, stay up to date with the latest trends and ask questions.

## Hootsuite

Super useful for following topics on Twitter to keep up with the industry.

## Angel List

The go to job board for startup jobs.

# Chapter 2

## Data scientist: the fastest growing job in the country

What is a data scientist you ask? It is a person that finds insights in giant amounts of data. Each year, with growing technology we are able to gather more and more data. We can now track a piece of clothing to the factory it was made in to the Target it's sold in. We can track the path of customers in a particular store. It's crazy and I think it's just the beginning.

Why do we need all this data, you ask. Well businesses want data because they want to make better decisions. Without data they are poking around in the dark.

With such massive amounts of data we need specialized people who know how to interpret it and explain it to non-data nerds. Which is where data scientists come in.

Personally I think this is a very cool job, and the best part is that you can learn how to be a data scientist completely online. On top of this, many data science jobs can be done remotely. So you can be crunching numbers from a beach in Thailand and no one would blame you for it.



## **How Do I Grow My Skills?**

The go to certificate for data science is the Data Science Specialization in Coursera. You used to be able to take these for free without the Capstone project. Now they are charging \$49 per course for a total of \$441 for the whole certification. You pay per course so if you decide it's not for you then you only lose \$29. (The price of the first course is lower than all the other probably for that exact reason).

Learning online can be difficult because you have to create your own motivation. My advice is to carve out time each day to work on this. This specialization is the real deal, so think of it like you are actually going to college.

If you treat it seriously and invest the time and energy into the courses then you can come away with an actual career path. Udacity also has a similar program.

## **Where do I find a job?**

I recently encountered a startup called RemoteOK which only lists remote jobs. They have a good amount of listings for Data Scientists including remote jobs at companies like eBay, Skyscanner, and ZocDoc.

You can also set up twitter alerts to let you know when a new Data Scientist job is posted. There is also a blog called Remote Data Science that compiles remote data science jobs that they find.

# What tools do I need?

## RStudio

The main tool for data scientists, it's free!

## RemoteOK

Which only lists remote jobs. They have a good amount of listings for Data Scientists including remote jobs at companies like eBay, Skyscanner, and ZocDoc. You can also set up twitter alerts to let you know when a new Data Scientist job is posted.

## Remote Data Science

A blog that compiles remote data science jobs that they find.

## Coursera

Offers a comprehensive Data Science certification.

# Chapter 3

## Become a Content Writer

Writing may be the original work from home job. Writers have been working from home for centuries, or from Paris like Hemmingway. Although, hopefully you don't end up like him. One of the biggest components of internet marketing right now is content. Everyone keeps saying "Content is King!"

What this means is that every company now has an army of content writers. The reason they need this army is because customers are finding things via Google. So if they want to reach people looking for "best cat litter boxes" they better write a blog post about the "best cat litter boxes" so they can attract these customers to their website and potentially sell them a litter box. No blog post about litter boxes? No customer.

## How Do I Find a Job?

If you have pretty good writing skills you should be able to find a job as a content writer. They say that to write content for the web you should write it at an 8th grade level so that everyone can understand it.

So you don't need to be writing at Dickens' level or anything like that. A big aspect of content writing is research, because there will be many topics that you may need to write about that you aren't an expert in.

You may need a sample, so try your hand at writing a post you might see in the Huffington Post, Mashable, or a similar publication.

## Where Do I Find a Job?

There are a lot of platforms out there to post and find writing jobs. The one that I use most to find writers for the marketing agency I work for is [Freelancer](#). There are a lot of places to find writing jobs out there, take a look at these posts if you're interested.

- [9 Online Gold Mines for Finding Paid Freelance Writing Jobs](#)
- [Remote Freelance writing jobs on Indeed](#)
- [All the Sites Listing Freelance Writing Jobs](#)

[Hire Writers](#) A place to hire only writers. If you can write well and quickly this can be a lucrative career for you.

## What Tools Do I Need?

**Grammarly** This is probably one of the top three most important tools I use per day. It saves me from sending emails with typos to my manager. Posting error ridden blog posts, and all kinds of general embarrassment. It works really well. I installed mine everywhere.

**Hemingway Editor** How I wish I had this in college. Anyone else always get the feedback that you need to be more concise? It's a struggle. Hemingway highlights all of your long winded, confusing sentences and shows you how you can change them. It will get you writing like the real Hemingway, who was known for his precise and concise way of writing.

## A Few Writing Tips

1. Don't edit until you are done. Just like editing photos it's better to edit writing at the end. If you edit during the process it disrupts your flow and you aren't able to edit the whole piece in a cohesive manner.
2. Just write. A lot of times you don't want to get started. You think of a million things to do before you start writing. One of the best tricks I've come across is to make the deal with yourself to only write for 10 minutes. That's it. Write for 10 minutes and you're done. Much of the time this leads to hours of writing. Taking the first step is the hardest part.
3. Read blogs and newspapers that have good writing and try to emulate them. Not copy and paste! Emulate. This will teach you how to write better. If you are writing about a topic that is unfamiliar to you try entering into Google "topic + .pdf" this will give you longer format pieces that have more substance to them than just simple blog posts.

# Chapter 4

## Become a Consultant

Most of us have a unique skill. I think a lot of people don't know what it is but we all have something. In many cases if you're able to hone this skill you can start a consultancy. There are hundreds of options: marketing, diet, marriage, exercise...you can basically be a consultant in anything.

### How Do I Find a Job?

This is very much about creating your own job. You may need to improve your skills first. For example, if you are a diet consultant there are many programs online to become certified in the latest programs for this.

Next, you will need to network shamelessly. Networking is a horrible word. It makes me think of cheesy businessmen saying random buzz words to each other. What I mean by networking is that you will need to build connections with other people relevant to your industry.

First you reach out to people you actually know and tell them about your consultancy, and ask them very nicely to spread the word.

Next you will need to go where the customers go.

So this may be online or a physical location like a conference. The key to being a good consultant is to be super in tune with the needs of your customers.

The best tip I can think of is to find someone who you think is doing a great job and emulate them until you can think of a way to do it better.

## What Tools Do I Need?

**Quora** is your best friend in answering any question. That and Reddit (if you can find the appropriate sub-Reddit). The wonderful users of Quora have the answers to 99.9% of all your questions.

**Weebly** Is a great site for building out a website quickly without any knowledge of HTML or CSS.

**Mail Chimp** Is my favorite free tool for managing email marketing, it's easy to use and configures with most website platforms.

**Neil Patel** If you want to learn marketing Neil Patel is the best. His blogs are really easy to understand and he has so many resources to teach you what you need to grow a business of the internet.

**Bluehost** If you want more control over your domain I would recommend Bluehost, honestly I can't recommend them enough. I remember the days of dinosaur hosting services that were impossible to figure out, Bluehost makes everything so easy.

# Chapter 6

## Be Creative in Your Search

There are a lot of job boards out there. I think the best ones are ones a lot of people haven't heard of. When applying for jobs on LinkedIn you are competing with everyone, with smaller job boards the pool of applicants is smaller.

Take a look at the following boards:

**Mom Corps** This is a organization that helps find jobs for mothers looking to re-enter the workplace. A lot of their job postings are remote or part-time.

**Indeed** This is an aggregator that collects all the job postings around the web. Think Kayak for jobs. Type in remote to look for jobs you can do from home.

**Dice** A very popular job posting site for tech positions like tech developers, engineers, programmers, and tech writers.

**Career Bank and eFinancial Careers** Focuses on jobs in the finance and banking industries.

**Variety Careers Posts** media jobs like television, radio, production, gaming, music, and more.



**TalentZoo** A popular place to post marketing and advertising jobs including the design and creative aspects.

**Law Jobs** Posts attorney, paralegal, and other legal jobs.

**PR Week Jobs** Posts everything public relations.

**Craig's List** Popular for creative job postings like graphic design, writing, etc.

# Chapter 7

## Create an App

This may seem daunting at first, especially if you don't have experience working with more technical products. Often times the less technical people create the best apps. Why? Because they know the needs of a community.

I'm guess you have a community you're involved with whether it's expats or homeschoolers. Think about a problem this community faces, and if there is a way to solve this problem with technology. Maybe it's something super simple, like all the stores that sell peanut butter in Hong Kong.

You would be surprised at which app gets the most downloaded. (Does anyone remember Yo? If not google "Yo App" and you will see what I mean).

### How Do I Grow My Skills?

The skills needed for app marketing can be learned, I think the most important thing you need is a community that will love your app. I like Growth Hackers and Neil Patel for marketing, they are the most actionable. On [Growth Hackers](#) you can ask any question you want and experienced marketers will respond, don't be scared to ask we all started somewhere.

# What Tools Do I Need?

**Squads** This is a great platform for finding developer teams. Everyone on here is experienced and will help you create the app you imagined. The teams are a unit so they are used to working together which makes them so much more effective than sites like Freelancer. They know how to create great apps.

**Freelancer** Your go to for everything else. Design, logo, marketing you can find help with anything on Freelancer.

**My App Builder** With this tool you can design a custom app in minutes. It's great for apps that aren't super technical. The best part is that you don't have to be a developer (or pay a developer) to use it so essentially it allows you to be a one man, or woman operation.

# Chapter 8

## Write a Book

Most of us have expertise in one area or another, and now with Kindle and eBooks it's easier than ever to write a book. If writing is not your forte, you might want to think about a children's book. As parents we know a lot of likes and dislikes of kids. If you think about writing a book just for your kids, chances are there will be other kids interested in it too.

You will need to do research on book marketing and make sure you have a community of people willing to help you share your book online. The best part about being a book author is that now there is on demand printing. Which means that you do not need to invest in a large order of your book.

Your book can be printed on demand with each purchase, meaning that the startup costs are minimal to you. You never know you might be the next E.L. James.

# What tools do I need?

**Blurb** This is a very simple and easy way to create a children's book. (or any book in that matter). It's much easier to use than other tools out there, and offers a lot of support for first time writers.

**Adazing** You can create a free ebook cover here. I also really like their blog they offer some good ebook marketing guidelines.

**Canva** for all your other book design needs.

# Chapter 9

## Become an Infographic Expert

Infographics are immensely popular for marketing uses right now. They are a very shareable form of content. Marketers pay quite a bit for the creation of infographics anywhere from \$100-2000.

If you are just starting out you will want to apply for contents in the low end, but as you get better you can make a substantial income creating infographics.

### Where do I find a job?

**Freelancer** There are a lot of infographic contests on Freelancer. A contest is when a person submits a description of what they need and designers each submit a piece of work. Then the contest holder selects which work they like best and awards the prize money to that designer. This may seem a bit unfair since there will be many designers that get nothing.

This is a good process if you are quick in making infographics and enter into a lot of contests. On the lower end the quality of infographics is not great so if you have a good eye for design and good tools you have a great chance of winning. Another option is finding bloggers that have blog posts with quite a bit of data. Take their data and create an infographic to make to easy to read. Send the blogger and email and tell them you did it since you loved their post so much and thought they might like to buy it from you.

**99 Designs** This is similar to Freelancer but only for design. Contest holders here are willing to pay more to get better quality.

## **What tools do I need?**

**Piktochart** I think most designers will say you need some fancy version of Photoshop, but I disagree I think infographics made in Piktochart look even better than Photoshop ones.

This tool is so simple to use even I can make infographics easily for my work without hiring a designer. Practice by playing around with the examples they already have.

# Chapter 10

## Other possibilities

There are a lot other ways to make an income online. I know many families have rentals which can in some ways be considered an online business, or of course blogging.

Blogging is a category in itself and there are a lot of great resources for learning to start a blog. I would recommend [Where's Sharon](#). She really breaks down the process of making money via blogging into easy actionable steps.

For motivation and other ideas I highly recommend [The Four Hour Work Week](#) by Tim Ferriss.

**Good luck with your search, I hope you find a project that allows you to live the life you dream of!**